

Clara Chew, 38, professional organiser and founder of Reglow Living

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Clara is a professional organiser and certified Konmari Consultant. She works with clients to transform their messy dwellings into their ideal living space by tidying and organising their homes. She helps clients break up their mess into manageable parts and guides them to decide if an item should be kept or discarded. She then plans and advises where things should be kept and recommends storage solutions to maximise space, efficiency and aesthetics.

How did she get into it?

In 2017, just before her family relocated to the US for what would be a four-year stay, she came across the book *The Life-changing Magic of*

Tidying Up by Marie Kondo. “It had a profound effect on the way I viewed my belongings and the way I organised my home. In 2019, I attended the certification course in New York City and fulfilled the criteria to become one of the 700 Konmari Consultants worldwide.”

What satisfaction does she derive from it?

Clara appreciates the flexibility she has from running her own business, and gains immense satisfaction from seeing the transformation of her clients’ homes. “What amazes me more is the change in my clients’ mindsets at the end of the tidying journey – from abandoning their lifelong belief that they are



messy people to having the confidence that they can keep their home tidy.”

Tips for anyone looking to start a similar side hustle?

“Find something that you are passionate about and love doing. Go ahead and launch your business. There is no such thing as the ‘perfect timing’ or ‘perfect product/service’. Continue to learn and refine your product/service along the way. Just do it!”

Any savings/investment tips for SAHMs?

She recommends SAHMs to be financially savvy and fully involved in the family finances. Ensure every family member is adequately insured in case of accidents or sickness. “You don’t want to have to worry about money if the sole breadwinner loses their income.”

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